Unit four notes continued

Color

Color assists with navigation and can elicit an emotional response in the user.

Navigational text is often highlighted with a color to encourage a user to take action

One example is a hoverstate. Like when you mouse over a hyperlink.

Use the colorwheel.

Analagous: Colors next to each other on the color wheel (blue, green, yellow)

Triadic: Colors equally spaced apart on the color wheel (red, blue and yellow.

Complementary: Colors opposite on the color wheel (blue and orange)

Monochromatic: One color many hues.

We use RGB (0-255) and HEX (hexidecimal 000000-fffff)